



T-Shirt Contest Rules and Guidelines. Design will appear on the 2022 KJLS T-shirt.

PURPOSE:

The Kansas Junior Livestock Show is celebrating its 90th Anniversary this year!! To help us celebrate we are hosting a T-shirt Design contest. We are inviting KJLS exhibitors to create and submit original works. Ideally, the design submissions will be in a "print-ready" format. The KJLS Board may select a design that requires some art modifications. The KJLS Board will contact the artist to discuss the possible modifications in this instance.

RULES:

- The T-shirt Design Contest is open to all KJLS 2022 EXHIBITORS
- Exhibitors may work as individuals or in teams to create a design
- No more than one submission per participant(s)
- Each submission must be the original composition of the exhibitor(s)
- The following requirements must be met to be scanned and used by the t-shirt printer.
 - The back side of the entry must be unmarked
 - All entries must either be emailed or traditionally mailed flat or in a mailing tube. Please do not fold the entry or mail it in such a way that it can be crumpled in route
 - All physical entries must be on simple blank white 8 1/2 x 11 paper. No card stock, butcher paper, tracing paper, etc.
 - The orientation of the artwork must be portrait because that is how T-Shirts are layed out
- The submission must be accompanied by the exhibitor's name, address and phone number. We will confirm all of the following.

- the originality of the work by the participant(s) (does not violate copyrights)
 - that the design becomes the property of the Kansas Junior Livestock Show
 - that the Board's decisions concerning all matters related to this contest are final and
 - the form has the necessary identifying characteristics of the participant(s)
- All entries must be postmarked by Monday August 1st for consideration.
 - Entries may be collected and several sent together or individually. Make sure that it is obvious that each entry form correctly matches up with its entry.
 - Send flat or in a mailing tube (not folded) via postal mail to:

Kansas Junior Livestock Show

ATTN: T-Shirt Contest

PO Box 462

Colwich, KS 67030

If your art is in a digital format, please submit your digital work to Betsy Anderson at: rbkjs@gmail.com. Digital entries should be emailed no later than 11:55pm on Monday, August 1st, 2022 to be considered.

The Winning Entry will receive a \$250 cash award, three free T-Shirts, and their design adorning every Kansas Junior Livestock Show T-Shirt for the show.

PROCESS, GUIDELINES AND THINGS TO CONSIDER:

- T-shirt designs have some boundaries that need to be considered when beginning the design process. The design size must be adaptable to youth-sized shirts as well as adult-sized shirts. Designs are printed in one or two solid colors on a grey colored T-shirt. Color-shading is not possible.
- Please submit your design with no more than 2 colors on clean, wrinkle-free normal 8 1/2 x11 white paper, or scanned in to email.

- ***The design must be simple.*** Do not add small details that would get “lost” in the final printed T-shirt design.
- Designs may be created with the use of graphic design/art programs or by freehand. Using clip-art is discouraged due to copyright issues. Do not use photographs due to inability to color-shade.
- Give thoughtful consideration to the letters and words that are part of the design. The letters and word placement are as much a part of the design as the graphics.
- The winning entry will be subject to editing to best fit on the KJLS T-shirts. Editing may be simple or extensive, depending on the artwork.
- The design will be displayed on the front of the T-shirt.
- This is important! At various stages while developing your design, take an honest, critical look at your artwork and imagine how your friends (at school and the show) would respond if you were to ask them to wear a T-shirt with your design. If you sincerely think they would, then you probably have the right design. Would they understand your design and how it relates to the theme?
- The T-shirt design will not display an artist’s signature. If you submit your artwork signed, the signature will be removed.